



October 20, 2017

DIVISION MEMORANDUM

No. 406, s. 2017

DIVISION SCHOOLS PRESS CONFERENCE 2017

**TO: All Public Schools District Supervisors
All Elementary & Secondary Principals (Public and Private)**

- Pursuance to the provisions of Republic Act 7079 otherwise known as the Campus Journalism Act of 1991, and in preparation for the Regional and National Schools Press Conferences. The Department of Education Schools Division of Pangasinan II, will conduct the DIVISION SCHOOLS PRESS CONFERENCE on November 9-11 at Bautista National High School, Bautista, Pangasinan.
- The theme for 2018 National Schools Press Conference is **"Embracing ASEAN Integration: Campus Journalists' role in advancing inclusive education"**. Likewise, the same theme is adopted for the 2017 Division Schools Press Conference
- The Division Schools Press Conference aims to:
 - demonstrate appreciation and consciousness of the importance of campus journalism;
 - provide an opportunity for potential pupil/student correspondents to pursue career in/related to journalism
 - enhance journalistic competence of campus journalists and school paper advisers through friendly and healthy competitions;
 - promote responsible journalism through the ethical use of social media, and;
 - select qualifiers to represent the SDO for the upcoming regional level competition.
- This year's Division Schools Press Conference will have the following schedules of contests:

November 9, 2017 - Individual Contests (Elementary and Secondary)

Filipino	English
a. Pagsulat ng Editorial	Editorial Writing
b. Pagsulat ng Balita	News Writing
c. Pagsulat ng Isports	Sports Writing
d. Pagsulat ng Lathalain	Feature Writing
e. Pagkuha ng Larawang Pampahayagan	Photojournalism
f. Pagsulat ng Kartung Editorial	Editorial Cartooning
g. Pagwawasto at Pag-uulo	Copyreading & Headline Writing
h. Pagsulat ng Agham at Teknolohiya	Science & Health/Technology Writing

November 10, 2017 – Judging of the Individual Contests
Note: Four (4) categories shall be conducted simultaneously at a given time.

November 11, 2017 – Group Contests (Elementary & Secondary)

 - Radio Broadcasting & Script Writing
 - Collaborative & Desktop Publishing
 - TV Broadcasting & Script Writing
- The top seven (7) winners in all Individual contests per category per medium shall be chosen but only top five (5) winners are qualified to compete in the Regional Schools Press Conference. (subject to change)
- a. Contestants for Collaborative & Desktop Publishing shall bring their own laptops, extension wires and other paraphernalia for the contest.

b. Contestants for Radiobroadcasting & Script Writing shall bring their own laptops, printer, extension wires and short bond paper.

c. Contestants in TV Broadcasting & Script Writing shall bring the following

- Laptop with a scriptwriting/video editing capability
- Two (2) empty flash drives (16GB) or External hard drive
- Camera phone, Digital Camera or DSLR which is compatible with the laptop for uploading capability
- Wired label (optional)
- Paper, Printer with ink
- broadband stick
- extension wire

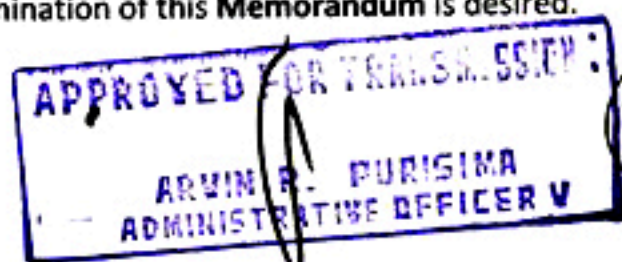
d. Contestants in Photojournalism are allowed to use any digital camera (point & shoot only) with a maximum of 20.1 megapixels with an empty memory card to be checked by the committee-in-charge. They are allowed to take unlimited shots within the given number of hours in taking pictures but only six (6) shots including the control shot shall be uploaded by the contestants in the presence of the technical working committee.

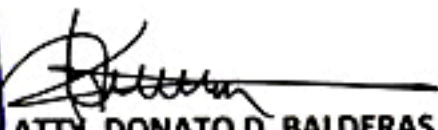
7. As a general rule, each contestant shall only be allowed to participate in one event and medium.
8. To encourage more entries in the individual and group contests, hard and soft copies of school paper will not be requirements during the DSPC, however, in the event that a school's individual/ group contestants qualified for the regional level, the said school shall be obliged to submit a hard copy of its school publication not later than November 30, 2017. Failure to do such will mean disqualification of the contestant to join the RSPC.
9. The Division winners in the different contests will be posted at our division official website and through a Division Memorandum. The Awarding Ceremonies shall be scheduled after the group contest (school publications) winners shall have been identified. Date and venue shall be announced later.
10. A registration fee of **Three Hundred Pesos (Php300.00)** shall be collected from each participant and adviser to augment expenses for the honoraria ad accommodation of judges, medals, trophies and certificates. **No meals shall be served to the participants.** The travel expenses and registration fee of each participant shall be charged to school MOOE/local funds/Campus Journalism Funds or Special Education Funds subject to usual accounting and auditing procedures.
11. Every school in the Division is encouraged to send their participants. Likewise, you are advised to pre-register your participants using the template below and have it submitted at the CID office on or before November 3, 2017. Look for Rachele or Cely.

School: (include the district for elementary) _____			
Name of School Paper _____			
Name of Principal _____			
No.	Name of Contestant	Category - English/Filipino	Adviser/Coach
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12. Participants are advised to wear their school uniforms (if available) and should be at the venue at exactly 8:00 o'clock in the morning. **This is a live-out activity.**

13. Widest dissemination of this Memorandum is desired.




ATTY. DONATO D. BALDERAS, JR.
Schools Division Superintendent