



DIVISION MEMORANDUM
 Number 430, s. 2017

TO: Public Schools District Supervisors
 School Heads Elementary & Secondary
 ESP Department Heads/Chairmen
 ESP District Coordinators
 Coordinators of SHS Implementers

FROM: ATTY. DONATO D. BALDERAS, JR.
 Schools Division Superintendent

Subject: 2017 SCHOOL-BASED FILIPINO VALUES MONTH CELEBRATION

Date: October 24, 2017

PARTICULARS

1. Pursuant to DepEd Advisory No. 323,s. 2014 and in compliance with DepEd Order No. 39,s.2009 this office informs the field of the Observance of Filipino Values Month in November with this year's theme: "**KAHINAHUNAN AT KATATAGAN: TUGON SA MAPANGHAMONG PANAHOON**".

2. All Elementary and Secondary Schools are enjoined to conduct School-Based activity for the Filipino Values Month Celebration. Aside from the suggested activities below, you can have other alternative activities.

A. Elementary

- | | |
|------------------|--|
| 1. Tula | - Kindergarten, Grade I,II,III |
| 2. Vocal Solo | -Primary, Kindergarten, Grade I, II, III |
| | -Intermediate Grade IV, V, VI |
| 3. Slogan Making | -Grade IV, V, IV |
| 4. Poster Making | -Grade IV, V, IV |

B. Secondary

- | | |
|----------------------------|---------------------|
| 1. Tagis Talino (Quiz Bee) | -Grade 7 – 10 |
| 2. Slogan Making | -Grade 7 |
| 3. Poster Making | -Grade 8 |
| 4. Essay Writing | -Grade 9 |
| 5. Photo Exhibit | -Grade 10 |
| 6. Tarpaulin Design | -Senior High School |

3. Hanging of Tarpaulin reflecting the theme is enjoined.

4. SCHOOL-BASED FILIPINO VALUES MONTH CELEBRATION SCHEDULE

Date	Activity
November 6, 2017	Synchronized KICK-OFF
November 13-16, 2017	School-Based Celebration
November 17-19, 2017	Division Seminar-Workshop (First Batch)
November 23-25, 2017	Division Seminar Workshop (Batch 2)
November 27-30, 2017	School-Based Awarding

5. For SHS Tarpaulin Design First Placer will be sent to the Division Competition for Final Judging on November 17, 2017. Top Ten winners will be declared.

6. For Secondary JHS Photo Exhibit First Placer will be submitted to the Division Competition for Final Judging on November 23, 2017. Top Ten winners will be declared.

7. For Elementary, First Placers in Poster Making in School Level will be brought in the District for selection. First Place in the District will be submitted during the Division-Seminar Workshop for Final Judging on November 23, 2017. Top Ten winners be declared.

8. No Registration Fee will be collected. The Participants shall bring their own snacks and lunch for three days.

9. Submit a Narrative Report of School Activities for the conduct of the School-Based with pictures in soft and hard copy in CD. Submission will be on December 8, 2017 to Dr. Emeterio F. Soniega, Jr.

10. Enclosed are contest Rules/Guidelines and Criteria/Points for judging the different competitions.

11. Immediate dissemination on the content of this memorandum to ensure participation of all concerned is earnestly enjoined.


ATTY. DONATO D. BALDERAS, JR.
Schools Division Superintendent

E. F. Soniega, Jr.



GUIDELINES/CRITERIA FOR THE CONTESTS

A. Elementary

SLOGAN

1. Contestants must bring their own materials.
2. Slogan entry must be written in ¼ illustration board.(National Book Store size)
3. Contestants must use pentel pen, ruler and coloring materials if there's any.
4. The piece must be composed of 7-10 words only.

POSTER MAKING

1. Contestants must bring their own materials.
2. Poster entry must be drawn in ¼ illustration board (National Book Store size)
3. The contestants will use pencil, crayons, pastel and any drawing materials.
4. Borders are not allowed.
5. The Poster will be drawn in portrait.
6. A time frame of 3 hours will be given to each contestants to finish their work.

VOCAL SOLO

1. Contestants must come from Kinder to Grade VI
(2 levels- Primary and Intermediate)
2. Tagalog with minus one.
3. Costumes are allowed but no props.

B. Secondary

PHOTO EXHIBIT

1. The photo must be in black and white.
2. Picture size is 8R photo paper.
3. Only lights can be filtered.
4. To be submitted with frame and matting with the size 10x13".
5. Frame color depends on the contestant.
6. Picture must be in portrait.
7. Strictly follow the size given.
8. Bring your own photo stand 4ft in height for the display during the Division Level.

TARPAULIN DESIGN

1. This contest is for the Senior High School.
2. The tarpaulin must be in landscape format.
3. In the school level, contest piece shall be printed in legal size bond paper.
4. The winning piece will be printed into tarpaulin with the size 2x3 ft.

CRITERIA:

Elementary

VOCAL SOLO

Voice Quality	40%
Stage Presence/Projection/Mastery/Timing	30%
Clarity/Diction	30%
Total	100%

POSTER/SLOGAN

Relevance to the Theme	40%
Creativity	20%
Originality	20%
Visual Impact	20%
Total	100%

PHOTO EXHIBIT

Appropriateness to the Theme	40%
Uniqueness of Concept/Originality	15%
Clarity of Expression	15%
Creativity	30%
Total	100%

TARPAULIN DESIGN

Originality (Creativity of the design or style)	35%
Relevance to the Theme (Effectively communicate with the theme)	35%
Aesthetic Appeal (Captivating, principles of symmetry, focal point, pattern, perspective, dimensionality and proportion)	30%
	100%

Enclosure No. 2

Additional List of Teachers who will attend the Division Seminar-Workshop on Values-Reorientation, Stress Management and Transformational Leadership for Edukasyon sa Pagpapakatao on November 15-17, 2017 (First Batch) and November 23-25, 2017 (Second Batch) at Villasis Gymnasium Villasis, Pangasinan.

First Batch

Wilmarie Orbizo	Amamperez Agro-Industrial High School
Virginia C.Nunez (to change Mary Cris Torres)	Juan G. Macaraeg National High School
Sonny Enriquez	Umingan Central National High School
Annabelle A. Andres	Mataas na Paaralang Juan C. Laya
Maria Luisa Y. Masa	Rosales National High School
Cristina S. Pascua	

Second Batch

Marvin Macaraeg	Don Ramon E. Costales NHS
Marvin Carpio	Don Ramon E. Costales NHS
Glenn Sison	Amamperez Agro-Industrial High School
Adelina C. Mata	Rosales National High School
Loida L. Villanueva	Umingan Central National High School
Beverly Joy U. Arquero	Juan G. Macaraeg National High School
Randy B. Bernales	Juan G. Macaraeg National High School